

San Francisco Experts

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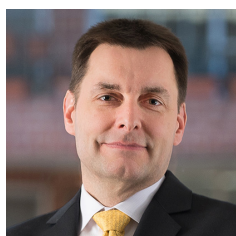
Dr. Wu is an expert in the economics of antitrust and intellectual property. Prior to joining NERA, he was a staff economist in the Bureau of Economics of the Federal Trade Commission. He has edited three books on the economics of antitrust, including a book on the use of econometrics in antitrust analysis, and a book on antitrust class certification, which is being published in December 2015.



Dr. Alan Cox

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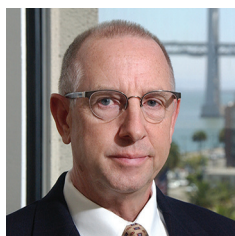
Dr. Cox has a PhD in Economic Analysis and Policy from the Haas School of Business at Berkeley, and testifies in antitrust, IP, securities, class certification, and breach of contract matters. He has testified in state and federal court, in international arbitrations in the United States, Europe, and Asia, before the California PUC, and the Federal Energy Regulatory Commission. Dr. Cox also undertakes valuations of IP portfolios for tax and financing purposes. He has extensive experience in the semiconductor, telecommunications, oil and gas, electric utility, and biotechnology industries.



Dr. Christian Dippon

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Dr. Dippon specializes in the economics and business of the communications and high-tech industries. He advises clients in complex litigation disputes, antitrust matters, and regulatory and policy issues. With 19 years of experience, Dr. Dippon is an internationally renowned expert in communications, with deep expertise in the Internet, wireline, wireless, cable, and equipment markets.



Dr. Kent Van Liere

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Dr. Van Liere is a survey and sampling expert focusing on intellectual property, false advertising class actions, product liability, and labor matters. He has submitted expert reports and testified in over 65 cases. Recent work has included surveys in false advertising class actions related to food labeling, financial products, and e-cigarettes; conjoint surveys and analysis in patent matters, likelihood of confusion, and dilution surveys in trademark matters; and testimony on the use of surveys and sampling in labor class actions. Dr. Van Liere holds a PhD in Sociology.



Sarah Butler

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Ms. Butler focuses on intellectual property, class action, and consumer protection/privacy-related matters. She has over 15 years of litigation consulting experience and has testified in a broad range of cases including both bench and jury trials, as well as testimony before the ITC. Ms. Butler specializes in surveys and has presented evidence addressing secondary meaning, consumer confusion, false advertising, and willingness to pay.



Richard J. Eichmann

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Mr. Eichmann focuses on intellectual property and securities-related matters. A graduate of the University of Michigan, Mr. Eichmann has worked in litigation consulting for over 18 years, having testified in both federal and state courts. He has also provided arbitration testimony on a variety of damages-related issues, including patent infringement, trade secret misappropriation, and survey analysis.



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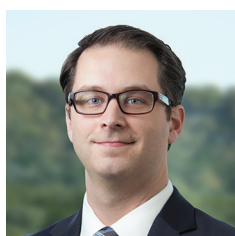
Dr. Train is a Professor of Economics and Public Policy at the University of California, Berkeley, as well as a Vice President at NERA. He has investigated the recreational losses from the Deepwater Horizon oil spill, competitive aspects of the tobacco settlement, “smart pricing” options for electric utilities, demand for electric and hybrid vehicles, benefits of infrastructure improvements along US waterways, the value of water quality and security, impacts of fair lending practices, and a host of other significant topics.



Dr. Garret Glasgow

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Dr. Glasgow specializes in quantitative methodology and is a leading practitioner of discrete choice methods, which are widely used in the antitrust, energy, environment, and many other sectors. He is part of both the Antitrust and Competition and the Environmental Economics Practices at NERA, and has worked on several high-profile merger and environmental quality cases.



Brian Segers

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Mr. Segers specializes in econometrics, industrial organization, and antitrust economics. He provides qualitative and quantitative economic analyses and testimony for numerous complex litigation matters involving monopolization, price fixing, collusion, breach of contract, patent infringement, and theft of trade secrets. His experience spans a broad range of industries, including health care, insurance, food service, retail sales, telecommunications, oil field drilling services, pharmaceuticals, and construction materials.



Dr. Nadia Soboleva

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Dr. Soboleva focuses on antitrust and intellectual property-related matters. Dr. Soboleva received her PhD in Economics from Yale University and was an assistant professor of economics at the University of Toronto. She has over 15 years of consulting experience, nine of them in litigation consulting.



Dr. Elizabeth M. Bailey

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Dr. Bailey is an expert on the economics of antitrust and intellectual property, particularly the effects of proposed mergers, acquisitions, and joint ventures on competition. She has provided economic analysis on mergers and acquisitions in the US and Europe, and has appeared before the US Department of Justice and the Federal Trade Commission on a variety of transactions. She is a Lecturer in the Finance Group at the University of California, Berkeley's Haas School of Business, and holds a PhD in economics from the Massachusetts Institute of Technology.



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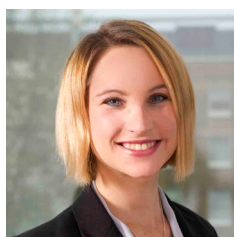
Dr. Foreman focuses on antitrust and intellectual property matters. She earned her PhD from the University of California at Berkeley. Dr. Foreman has worked on mergers and litigation cases in various industries, including technology, energy, and transportation.



Dr. Craig Malam

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Dr. Malam focuses on antitrust and intellectual property-related matters. Prior to joining NERA, he was a staff economist with Australia's competition agency for seven years. Dr. Malam holds an MSc from the Toulouse School of Economics and a PhD from the University of Queensland. Since moving to the US, Dr. Malam has supported experts testifying in merger, price fixing, breach of contract, and patent infringement proceedings. His experience spans a range of industries including high tech, retail, and construction.



Dr. Laura-Lucia Richter

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Dr. Richter focuses on intellectual property and antitrust-related matters. Ms. Richter has just completed her PhD in Economics at the University of Cambridge, where she was Junior Research Fellow of the Royal Economic Society and taught Industrial Economics and Econometrics. Ms. Richter joined NERA in October 2015, and has interned with the European Parliament, the Center for European Economic Research (ZEW), and Aurora Energy Research. She has experience in the smart energy, electricity, oil and gas, and health care industries.

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.